

PRESS RELEASE



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QUADRO DESIGNS NEW HOMEDICS MiBODY PERSONAL HEALTHCARE SYSTEM

Quadro Design Associates has designed the new HoMedics MiBody 360 personal healthcare monitoring system which is launched today at the Ambiente Consumer Goods Show in Frankfurt, Germany.

The range comprises a combined weighscale and fat monitor, a blood pressure monitor and a pedometer with a pc application which allows measurements from each monitor to be tracked on a home computer.

The system allows upto six users to measure eleven different body vital signs and then, by USB connection, to see the trends on the specially developed pc application. The whole system is the first totally integrated monitoring product and lets anyone, from the fit and healthy to those on medication to be able to track their well being.

HoMedics invited Quadro to design the system because of their detailed knowledge of the healthcare market. Professor Phil Gray, founder of Quadro said, "previous research we carried out showed that there is a growing market with consumers for this type of integrated product with a pc application presented in an easy to understand format."

Working in collaboration with associate software company Tebira, Quadro designed the products to have clean lines and a family look with a consistent user interface on both the products and the software.

"With this category of product it is essential to keep things as simple as possible," said Gray. HoMedics Senior Product Manager, Colin Pickard said "working with Quadro has allowed us to

get to market much quicker and we hope to be able to develop further capabilities in this category during the coming months.”

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Notes for Editors:

About HoMedics

Founded in 1987, HoMedics boasts 20 years dedication to helping its customers manage their health and well-being. From blood pressure monitors to massage chairs. The products are all designed to fit into their lifestyle and help them develop a better understanding of their health. For product details visit www.HoMedics.co.uk

About Quadro Design Associates

Quadro is an international new product design and development consultancy, based in Buckland, Hertfordshire (15 miles south of Cambridge). It provides design services and support in product creation, realisation and implementation and actively delivers solutions with 'hands on' design projects. Its clients include AT&T, Vtech, Toshiba, Amersham Bioscience (now GE Healthcare), and Pyrex. www.quadro-consult.com

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